



# Cerro Gordo County Department of Public Health

Cerro Gordo County Board of Health

Friday, May 13<sup>th</sup>, 2016

## MINUTES

Present: Dr. Johnson, Chair  
Kristy Marquis, Secretary  
Phil Dougherty  
Carol Hillebrand

Absent: Barbara Kellogg, Vice Chair

Staff: Ron Osterholm, Health Director  
Brian Hanft, REHS, MPA, Environmental Health Service Manager  
Linda Read, RN, BSN, Family and Community Health Service Manager  
Cathy Gomez, MBA, Finance & Administration Service Manager  
Karen Crimmings, RN, CIC, Chronic Disease Prevention and Health Promotion Service Manager  
Jodi Willemsen, Acute Infectious Disease, Epidemiology and Preparedness Service Manager  
Kara Vogelson, MHA, CPH, Organizational Development and Research Manager  
Kara Ruge, BS, Marketing & Public Information Officer  
Jenna Willems, MPH, CHES, Healthy Homes Program Coordinator

Meeting was called to order at 12:30pm.

Service Award: Dr. Johnson presented Sandy Pals with a 10 year service award.

Minutes: Minutes were approved for April 15<sup>th</sup>, 2016 meeting with a motion by Kristy Marquis and second by Carol Hillebrand, motion passed.

Old Business:

1. Action Items
  - a. None
2. Discussion Items
  - a. Building Status update – Currently everything is pending with the City of Mason City. The city has received the cost of the demolition. Financially building a new building is a better move and potentially save the department money after a few years as compared to continuing to lease with rising cost of leasing.

New Business:

1. Action Items
  - a. Community Health Improvement Plan was approved with a motion by Kristy Marquis and second by Phil Dougherty, motion passed.

The stirring committee will continue to lead and work on the Improvement Plan.

2. Discussion Items:
  - a. Jenna Willems gave a brief presentation on the Quality Improvement project to reduce risk and minimize staff exposure and prevent the spread of bed bugs when working in the homes of patients we service. The health department provided a pest field kit for each staff member working in the field where exposure is possible.
  - b. Health Department Branding Plan was presented by Kara Ruge. The Branding Plan shows staff the proper use of our logo and that the colors and layout of our logo be consistent. The Health Department Branding is one of the six strategic priorities of the 2015-2018 Strategic Plan.
  - c. FY 2016-2017 Marketing Plan Overview was reviewed showing where and how we determine which programs and services get marketing dollars as well as which departments receive grant money to offset the cost of marketing. A list of advertising outlets were included showing what we receive from each method of advertising as well as how much more we can capitalize on from each outlet.

#### Core Team Dialogue

Another diabetes program starting with 35 people for the next group.  
Emergency Management exercise happening next Thursday.

Core Team was adjourned at 1:30pm.

#### Health Director/ Board of Health Discussion

Continued discussion regarding the future of the health department location. Health Director indicated his recommendation is to build new provided the City of Mason City incentivizes the initiative or remain in a lease option at the current location. Discussion centered on next steps for Aging in Place.

Health Director was adjourned at 1:45pm.

Board of Health meeting was adjournment at 1:46pm.

No items for discussion

Next Board of Health meeting is June 17<sup>th</sup>, 2016 at 12:30pm in the Edna McCaulley Conference Room at Public Health.

Respectfully Submitted,

Kristy Marquis  
Secretary