

BOARD OF HEALTH
Friday, October 9, 2015 at 12:30 p.m.
Department of Public Health
Edna McCaulley Conference Room

AGENDA

- I. Call to Order
- II. Present Service Award
- III. Joint Board of Health and Board of Supervisor Discussion
- IV. Approve August 21, 2015 minutes
- V. Approval of FY 14-15 Annual Report
 1. Family and Community Health Services
 - a. Total client numbers and visits increased in FY14-15 with increased usage of therapy services.
 - b. Most of our services are delivered to people funded by Medicaid. Medicaid privatization potentially will have a large impact on the clients we serve.
 - c. Care coordination has increased communication and collaboration in community partners and has been showing benefit to clients.
 2. Home Care Aide
 - a. No staff turnover this fiscal year; ended year for a total of 8.6 full-time equivalent positions.
 - b. Increase of 740 direct services hours compared to FY 13-14.
 - c. Both personal leave and leave without pay usage decreased this fiscal year compared to FY 13-14.
 3. Acute Infectious Disease, Epidemiology and Preparedness
 - a. A total of 6,397 vaccines were administered by the Cerro Gordo County Department of Public Health, which is a 1,414 increase in doses from the previous year.
 - b. The STD clinic saw a 41% increase in clients compared to the FY 13-14 fiscal year.
 - c. The department was fortunate enough to receive a grant this year to purchase a trailer to store preparedness supplies. Ebola was a topic the department kept current with and planned for throughout the year.
 4. Environmental Health Services
 - a. Hired a new healthy homes program coordinator. Jenna is an outstanding addition to the team.
 - b. Wrapped up the CDC funded arsenic project.
 - c. NIH, FDA, and EHS-Net grants submitted for consideration.

5. Organizational Development and Research
 - a. Grant funding for 2015 was increased by 7% over fiscal year 2014, which equals over \$800,000 awarded; environmental health was the big winner and received 36% or approximately \$293,000 of the funding in grant awards for 2015.
 - b. The 2015-2018 Strategic Plan was created and adopted in 2015 to include six strategic priorities to work on over the next few years. Priorities include Office, Quality Improvement, Sustainability, System Improvement Change or Overhaul, Staffing & Marketing.
 - c. Community partnerships are booming in grant applications, sharing of requests for proposals, program coordination and services along with education sharing. Partnerships include those with major universities, individuals, county officials, statewide associations, medical providers, community agencies and many others.

6. Chronic Disease Prevention and Health Promotion
 - a. Cancer Screenings Services: 79 women received breast and cervical cancer screening services under the Care For Yourself program, 18 women breast cancer services under the Komen program, and 15 clients received colorectal cancer screening services under the Iowa Get Screened program.
 - b. Fitness Services: Walking School Bus and Bike Rodeo provided, LEAN Essentials curriculum to childcare providers and several worksite wellness initiatives offered through STRIDE and other worksite wellness programs.
 - c. Nutrition Services: Registered Dietitian position joined the Health Department! Several nutrition presentations were offered through STRIDE and other worksite wellness program and individual nutrition counseling was provided to county staff and their immediate family.
 - d. Tobacco Prevention Services: A new Freedom From Smoking program offered, public awareness events took place (Great American Smoke Out, Red Ribbon Week & Kick Butts Week), 8 housing units went smoke free, supported Tobacco Free Play Zones in Mason City public parks.
 - e. Senior Health Services: 78 blood pressure clinic and 51 senior health clinics were held.

7. Marketing and Public Information
 - a. Our social media audience and engagement grew to new levels this year. We had 893 new likes on our Facebook page, giving us 1,588 page followers. We also had 366 posts on our Facebook page this year, resulting in a total of 171,170 post views and an average of 468 views per post. On Twitter, we had 69 new followers totaling 566 followers. We tweeted 203 times throughout the year, resulting in 721,600 impressions.
 - b. The 2015 year marked 25 years as a Health Department. We ran a Public Health Awareness campaign to recognize this anniversary.

- c. We maintained a positive relationship with our media partners resulting in 154 print (newspaper, magazine, etc.) articles, 81 television stories, and at least 40 radio interviews.
 - 8. Finance and Administration
 - a. Expenses: Fiscal Year Ending: \$3,775,581 or 95% of budget
 - b. Revenue: Fiscal Year Ending: \$3,921,502 or 102% of budget
 - c. Receivables: Fiscal Year Ending: \$30,950
- VI. Old Business
- 1. Action Items
 - a. Approve Building Lease Agreement
 - 2. Discussion Items
 - a. Update on Health Department Building Progress
- VII. New Business
- 1. Action Items
 - a. Board Of Health member resignation letter acceptance
 - 2. Discussion Items
 - a. Present Aging in Place Model Draft
- VIII. Core Team Dialogue
- IX. Core Team Adjournment
- X. Health Director/Board of Health Discussion
- a. Program Update
- XI. Health Director's Adjournment
- XII. Board of Health Discussion
- XIII. Adjournment