

m/d/yy

"Name of Business"

"Business Address"

"City, State, Zip Code"

Re: Worksite Employee Wellness Program

Dear "Insert Management/Name"

I would like to take this opportunity to tell you about an exciting opportunity to initiate an employee health promotion program. Local worksites have begun similar endeavors and achieved very good results. I think the program has the potential to benefit our organization and employees, and I hope you will support this initiative.

Research has shown that promoting health and fitness in the workplace can reduce absenteeism, lower health care costs, improve employee morale, reduce employee turnover, and enhance employee recruitment.

Employee Wellness Programs encourage employees to adopt healthy lifestyles. Whether working as a team or as individuals, the employee wellness program will aim to improve employee nutrition, physical activity, and overall health. Along with a healthier diet and physical activity, the program promotes camaraderie across all job functions, which increases job satisfaction and employee morale. The Cerro Gordo County Department of Public Health has provided a worksite wellness start-up kit, to help our organization start [enhance] our employee wellness program.

Your support of this program will make it a real success. I look forward to discussing the details of the worksite wellness program with you soon and the additional amenities provided by the Cerro Gordo County Department of Public Health. I will contact you in the next week to schedule a time when we can meet. If you have any questions in the meantime, please call me at "insert phone number" . Thank you for your time and consideration.

Sincerely,

[Name]

[Title]

"[Company Name]"