

Cerro Gordo County Department of Public Health

Cerro Gordo County Board of Health
Friday, May 13th, 2016
MINUTES

Present: Dr. Johnson, Chair
Kristy Marquis, Secretary
Phil Dougherty
Carol Hillebrand

Absent: Barbara Kellogg, Vice Chair

Staff: Ron Osterholm, Health Director
Brian Hanft, REHS, MPA, Environmental Health Service Manager
Linda Read, RN, BSN, Family and Community Health Service Manager
Cathy Gomez, MBA, Finance & Administration Service Manager
Karen Crimmings, RN, CIC, Chronic Disease Prevention and Health
Promotion Service Manager
Jodi Willemsen, Acute Infectious Disease, Epidemiology and
Preparedness Service Manager
Kara Vogelson, MHA, CPH, Organizational Development and Research
Manager
Kara Ruge, BS, Marketing & Public Information Officer
Jenna Willems, MPH, CHES, Healthy Homes Program Coordinator

Meeting was called to order at 12:30pm.

Service Award: Dr. Johnson presented Sandy Pals with a 10 year service award.

Minutes: Minutes were approved for the April 15th, 2016 meeting with a motion by Kristy Marquis and a second by Carol Hillebrand, motion passed.

Old Business:

1. Action Items
 - a. None
2. Discussion Items
 - a. Building Status update – Currently everything is pending with the City of Mason City. The city has received the cost of the demolition. Building a new building is financially a better move and will save the department money in the long run compared to continuing to lease with the rising cost of leasing.

New Business:

1. Action Items
 - a. Community Health Improvement Plan was approved with a motion by Kristy Marquis and second by Phil Dougherty, motion passed.

The steering committee will continue to lead and work on the Improvement Plan.

2. Discussion Items:
 - a. Jenna Willems gave a brief presentation on the Quality Improvement project to reduce risk and minimize staff exposure and prevent the spread of bed bugs when working in the homes of patients we service. The health department provided a pest field kit for each staff member working in the field where exposure is possible.
 - b. Health Department Branding Plan was presented by Kara Ruge. The Branding Plan shows staff the proper use of our logo and that the colors and layout of our logo be consistent. The Health Department Branding is one of the six strategic priorities of the 2015-2018 Strategic Plan.
 - c. FY 2016-2017 Marketing Plan Overview was reviewed showing where and how we determine which programs and services get marketing dollars as well as which departments receive grant money to offset the cost of marketing. A list of advertising outlets were included showing what we receive from each method of advertising as well as how much more we can capitalize on from each outlet.

Core Team Dialogue

Another diabetes program starting with 35 people for the next group.
Emergency Management exercise happening next Thursday.

Core Team was adjourned at 1:30pm.

Health Director/ Board of Health Discussion

Continued discussion regarding the future of the health department location. Health Director indicated his recommendation is to build new provided the City of Mason City incentivizes the initiative or remain in a lease option at the current location. Discussion centered on next steps for Aging in Place.


Health Director was adjourned at 1:45pm.

Board of Health meeting was adjournment at 1:46pm.

No items for discussion

Next Board of Health meeting is June 17th, 2016 at 12:30pm in the Edna McCaulley Conference Room at Public Health.

Respectfully Submitted,



Kristy Marquis
Secretary