

Partnership For A Tobacco Free Cerro Gordo County

November 12, 2015
11:30AM - 1:00PM
Mason City Family YMCA



Attendees

Penny McCaslin
Sherry Manchester
Linda Webner

Liz Conley
Kelli Huinker
Dave Cicetti
Karen Crimmings

Kelli Huinker
Kara Ruge
Emily Vote (IDPH)

Partnership Meeting Minutes

Welcome

Partners completed ice breaker activity. One new member present (Sherry Manchester – Mercy Medical Center N.I. There was also a guest present, Emily Vote from IDPH.

Annual Assessment Process

Progress activity with sticky wall (write what we've done and how its impacted the strategic plan.

- **Cessation (Objective 1):** Continue to strengthen referral system. Also, lend support to ACS to stop allowing smoking in Casinos. We completed a lot in this Objective (1).
- **Smoke Free Environments (Objective 2):** Continue with smoke free housing program. Continue to work with and support Blue Zones in tobacco efforts. Work with ACS to limit the sales of tobacco products to youth. Follow up with conservation board on exploring smoke free parks, along with other communities and community parks. Kelli will ask Todd about joining the Partnership or attending a few meetings.
- **Tobacco Prevention (Youth) (Objective 3):** Work with curriculum in coming years. Promote use of Quitline. Increase messaging and awareness. Listening circles by Youth Task Force. Anti-smoking messages on popcorn bags. Implement tobacco prevention programs into YMCA programming.
- **Strengthening the Partnership (Objective 4):** Continue increasing messaging from Partnership. Continue meeting quarterly. Providing resources to implement into After School Program or day camps. Share that information with Parks & Rec. so the same message the kids are getting during the school day will also be shared before and after school.

SCHOOLS	<ul style="list-style-type: none"> • Policy workgroup progress report. Dave reported that we weren't able to get a piece of time for Penny to come and update staff on the current tobacco products and trends. A smoking cessation class for students hasn't been done in a while, but would be very beneficial between the high school and alternative school. Continue to increase awareness and messaging to schools. Will continue putting messaging on popcorn and Godfather's pizza boxes.
PARKS	<ul style="list-style-type: none"> • Update on Partner messaging. • Public Comments. • Sign audit – Can you help? Penny will send a list to everyone to see if they can drive by a few parks to ensure signage is posted at all play areas.
PUBLIC POLICY	<ul style="list-style-type: none"> • Call to action update. • Contact letter formatted; list established; 12 new and a total of 37 on the list.
CESSATION	<ul style="list-style-type: none"> • Freedom From Smoking. Sherry Manchester reported doctors are assessing patients at visits, and have requested further work in offering smoking cessation messaging to their patients. Penny McCaslin is part of the team. Further education for patients by providers may result in more referrals. • Quitline. Quitline numbers are doing well.
WORKSITES	<ul style="list-style-type: none"> • PRATS and PH are working on bundling tobacco and marijuana education services for worksites. The two recently presented to nearly 60 worksites on Smoke Free Air Act benefits, progress, requirements and how marijuana may affect the worksite. • PH bundling services – worksite wellness packages.
SMOKE FREE HOMES	<ul style="list-style-type: none"> • The Strategic Plan's goal is by 12/2015 we would make contact with 10 market and/or low rate housing property managers and present on benefits of smoke-free housing policies This activity has been completed. • Between March and June 2015 there were 14 assessments completed that includes 155 units. These were submitted to the IDPH Smoke Free Homes Program for Registry approval; 2 properties refused to complete an assessment. • Within the FY16 CP Grant more assessments will be completed.
Other items:	<p>The new Health Department website is up and running. Please visit www.cghealth.com and check out our tobacco page. We have also created a Facebook group for the Partnership. Visit https://www.facebook.com/groups/404275246433240/</p>

<p>Community Partnership Grant Update</p>	<p>Goal 1: Prevent initiation among youth. Objective: A minimum of eight youth groups (minimum two per quarter) will be educated via a tobacco prevention presentation. If a county has a registered ISTEP chapter, reported chapter events can count as one of the eight required presentations up to a maximum of four.</p> <p>Goal 2: Eliminate exposure to second hand smoke. Objective: Increase the number of tobacco free/nicotine free wellness worksite policies.</p> <p>Goal 3: Promote quitting among adults and youth. Objective: Increase number of Quitline participants.</p> <p>OPTIONAL OBJECTIVES THAT WERE APPROVED</p> <p>Goal 1, Objective 1: Increase the number of schools who adopt plans to incorporate tobacco prevention education to reduce initiation of tobacco among county youth.</p> <p>Goal 2, Objective 1: Increase the number of Smoke Free Housing Policies that have a minimum of one building on the property to 100% SF with no grandfathered smoking residents.</p>
<p>Partnership meeting invitations</p>	<p>Each member is challenged to discuss the Partnership and increase networking with allies to grow the effort in Cerro Gordo County. Plan to bring a potential new member with you to the next meeting.</p>
<p>Next Meeting</p>	<p>Date: Thursday, February 11th</p> <p>Time: 11:30AM-1PM</p> <p>Location: TBD</p>