

# Partnership For A Tobacco Free Cerro Gordo County

June 9, 2015  
11:30 - 1:00 p.m.

Prairie Ridge Treatment Services



## Attendees

Valerie Cumming  
Meagan Wentz  
Angie Determan  
Carolyn Sunde

Dave Ciccetti

Kelli Huinker

Kara Ruge

Steve Lovik

Penny McCaslin

Liz Conley

Pat Otto

Sara Udelhofen

Linda Webner

## Panelists

Cheri Collins

Scott Brattrud

Shanna Northrup

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## Partnership Meeting Agenda

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### Welcome

Partners welcomed 2 new members, Linda Webner and Carolyn Sunde, both ACS volunteers, to the team. They were accompanied by Steve Lovick to the meeting. They look forward to networking and sharing ideas back and forth to benefit their home and adjoining counties of Winnebago and Hancock. Conversation ensued about changing the name of the coalition to Partnership for a Tobacco Free North Iowa. For a variety of reasons this makes a lot of sense and will be revisited at future meetings.

### Panel Discussion

Meagen Wentz facilitated the "Panel of Current Smokers" discussion beginning with a big thanks to the volunteer panelists. The goal of this activity was to build and unify the members by gaining a better understanding of the tobacco using community.

A summary of the discussion:

- All panelists felt that tobacco free public places were positive for the health of our community.
- Two out of three of the panelists felt that tobacco free environments do not infringe upon their freedoms to visit public places in which they have to refrain from smoking. One stated they felt it was unfair to make people walk "six blocks" away to smoke.
- Two of the three panelists support worksites adopting tobacco free grounds policies. One panelist felt by requiring them to sit by the dumpster to smoke or leave the premises was unfair.
- One panelists felt that promoting tobacco free environments by posting signage that states WHY the premise is tobacco free (I.E. "for the safety of our patrons", or "for the safety of the children", etc.) would increase compliance.
- It was recommended that we better market our cessation clinics. Also, that we restructure the format of the current cessation classes (1 per day vs. 1 per week, etc.)

Members had a chance to write their thanks to each of the panelists during regular business meeting.

Overall, comments from both sides described the dialogue as highly beneficial. Everyone gained powerful insights. A highlight of the discussion that was brought up by one of the panelists compared the vast differences between

	<p>nicotine (which is as addictive as heroin) addiction treatment to that of other substances. The complex cultural structure that is part of the barrier to nicotine cessation treatment measures proved to be both intriguing and troubling.</p>
<b>Strategic Plan</b>	<p>After the panel discussion, time was quite limited to discuss in detail all areas.</p>
<b>SCHOOLS</b>	<ul style="list-style-type: none"> <li>• Josh Reuter has recently been appointed to fill in DJ Bier's position. He is the health teacher at John Adams Middle School.</li> </ul>
<b>PARKS</b>	<ul style="list-style-type: none"> <li>• Park signs will be installed in June and a 'Talking Points Guide' was provided to assist Partners in their advocacy messaging. Angie Determan will work with City Councilman Kuhn to release the initial announcement from the BZ Project. Various members volunteered for doing radio PSAs and Public Health will do an editorial, post various messages on social media, list on website and community newsletter.</li> <li>• ALL partners are asked to spread the word and advocate in your various arenas to increase community awareness of the Resolution. Please keep us all apprised of your activities on this project.</li> </ul>
<b>PUBLIC POLICY</b>	<ul style="list-style-type: none"> <li>• No activities reported this period. A meeting will be held this summer.</li> </ul>
<b>CESSATION</b>	<ul style="list-style-type: none"> <li>• Currently working with MMC-NI to update assessment procedure for every health screening/appointment which guides provider through the steps of assessment and referral to cessation options. (utilize Mercy tobacco committee)</li> <li>• Freedom From Smoking – April Sessions update and July status</li> </ul>
<b>WORKSITES</b>	<ul style="list-style-type: none"> <li>• PRATS and PH are working on bundling tobacco and marijuana education services for worksites.</li> </ul>
<b>SMOKE FREE HOMES</b>	<ul style="list-style-type: none"> <li>• The Strategic Plan's goal is by 12/2015 we would make contact with 10 market and/or low rate housing property managers and present on benefits of smoke-free housing policies This activity has been completed.</li> <li>• Between March and June 2015 there were 14 assessments completed that includes 155 units. These were submitted to the IDPH Smoke Free Homes Program for Registry approval; 2 properties refused to complete an assessment.</li> </ul>

<b>Other items:</b>	Public Health will update the list of members and their contact information throughout the summer. The list will be revised on the website and a contact information sheet will be emailed out to members in July.
<b>Partnership meeting invitations</b>	Each member is challenged to discuss the Partnership and increase networking with allies to grow the effort in Cerro Gordo County. Plan to bring a potential new member with you to the next meeting.
<b>Next Meeting</b>	<b>Date:</b> TBD <b>Time:</b> TBD <b>Location:</b> TBD