

Partnership For A Tobacco Free Cerro Gordo County



August 6, 2015
2:30 - 4:00 p.m.

Prairie Ridge Treatment Services

Attendees

Pat Otto
Sara Udelhofen

Liz Conley
Meagan Wentz
Penny McCaslin

Kelli Huinker
Kara Ruge

Partnership Meeting Agenda

Welcome	Partners completed ice breaker activity. No new members present.
Strategic Plan	Partner development opportunities were discussed: <ul style="list-style-type: none">- TTAC online opportunity: Tobacco 101+- TUPAC Conference: September 22 & 23 Web links for both of these opportunities will be coming soon. Penny will send them out to ensure partners are aware and invited to participate.
SCHOOLS	<ul style="list-style-type: none">• Penny has asked that a representative from IDPH come and present to the school staff with Prairie Ridge. The state has more information regarding new and emerging products, as well as current trends, perceptions, and data (or lack thereof).
PARKS	<ul style="list-style-type: none">• Penny requested that all partners be looking for the “smoke free play zone” signage in the parks! We want to ensure all play areas have signage and that it is visible to patrons.• It was also requested that partners insert messaging into their monthly newsletters, on their website, or on the social media pages. We are also encouraging agencies to share and like each other’s posts to keep the message spreading!• National Night Out was held on Tuesday, August 4, 2015. It seemed to have went well with regard to smoke-free air.

<p>PUBLIC POLICY</p>	<ul style="list-style-type: none"> • The process of our call-to-action email campaign was discussed. It was decided that Kelli would create a link through SurveyMonkey so we can collect the demographic data. Sarah will create the email text (letter) that will be in the body of the email, as well as layout the process used to complete this task. Penny will be the return target for the email. • We will look at obtaining a list of other tobacco grant holders within our state in efforts to ensure everyone is up-to-date and current on activities happening at the state level. This way we are able to partner and react. We could also use this partner list to stay in contact with the smaller grant holders who have less infrastructure and staff to stay on top of things.
<p>CESSATION</p>	<ul style="list-style-type: none"> • There were five Freedom From Smoking Clinics held this quarter, 20 participants. • There are no Fresh Start classes being offered at this time. The program is geared toward having someone at a worksite lead the class. The hope is more worksites will jump on board with this course design.
<p>WORKSITES</p>	<ul style="list-style-type: none"> • PRATS and PH are working on bundling tobacco and marijuana education services for worksites. • Prairie Ridge and Public Health are collaborating with the HRANI organization in Mason City to promote these services. • Public Health is working on bundling other services together (EX: flu clinics and biometric screenings, etc.). There has been consideration of offering a FREE Freedom From Smoking class to the first few worksites that sign up for a bundled package. • Please let Penny know if you are interested in devoting time to this initiative.
<p>SMOKE FREE HOMES</p>	<ul style="list-style-type: none"> • The Strategic Plan's goal is by 12/2015 we would make contact with 10 market and/or low rate housing property managers and present on benefits of smoke-free housing policies This activity has been completed. • Between March and June 2015 there were 14 assessments completed that includes 155 units. These were submitted to the IDPH Smoke Free Homes Program for Registry approval; 2 properties refused to complete an assessment. • Within the FY16 CP Grant more assessments will be completed.
<p>Other items:</p>	<p>Public Health will update the list of members and their contact information throughout the summer. The list will be revised on the website and a contact information sheet will be emailed out to members in August.</p>

	<p>Penny will also send out a glossary of vaping terms provided by Meagan. Meagan suggested a resource to the group for literature. The Elks Club has a wonderful array of tobacco and substance abuse materials geared toward youth. Visit their website, or contact Meagan for our Iowa representatives information to order.</p>
<p>Community Partnership Grant Update</p>	<p>Goal 1: Prevent initiation among youth. Objective: A minimum of eight youth groups (minimum two per quarter) will be educated via a tobacco prevention presentation. If a county has a registered ISTEP chapter, reported chapter events can count as one of the eight required presentations up to a maximum of four.</p> <p>Goal 2: Eliminate exposure to second hand smoke. Objective: Increase the number of tobacco free/nicotine free wellness worksite policies.</p> <p>Goal 3: Promote quitting among adults and youth. Objective: Increase number of Quitline participants.</p> <p>OPTIONAL OBJECTIVES THAT WERE APPROVED</p> <p>Goal 1, Objective 1: Increase the number of schools who adopt plans to incorporate tobacco prevention education to reduce initiation of tobacco among county youth.</p> <p>Goal 2, Objective 1: Increase the number of Smoke Free Housing Policies that have a minimum of one building on the property to 100% SF with no grandfathered smoking residents.</p>
<p>Partnership meeting invitations</p>	<p>Each member is challenged to discuss the Partnership and increase networking with allies to grow the effort in Cerro Gordo County. Plan to bring a potential new member with you to the next meeting.</p>
<p>Next Meeting</p>	<p>Date: November 12, 2015</p> <p>Time: 11:30AM-1PM</p> <p>Location: YMCA, Mason City</p>