

Partnership For A Tobacco Free Cerro Gordo County

Quarterly Meeting: February 9, 2017

11:30 a.m. to 1:30 p.m.

Cerro Gordo Public Health



Members

Penny McCaslin

Kelli Gerdes

Kara Ruge

Linda Webner

Renea Aukes

Meagan Wentz

Robin Retterath

Debbie Abben

Tiffany Creekmur

Angie Determan

Traci Grady

Partnership Meeting Agenda

Welcome	
PUBLIC POLICY	<p>Tobacco 21 Updates</p> <ul style="list-style-type: none"> - Linda Webner from the American Cancer Society – CAN (Cancer Action Network) project gave an update on current initiatives. She visited with a number of legislators, and her local Senator voicing concerns over potential budget cuts coming and the need for tobacco and any kind of cancer funding to remain at level rates. With November’s election came a large turnover at the Capitol which requires much more time in educating the new legislators. - Sarah Eide is the advocacy rep for our region from Trinity Health and the Mercy Health Network. - Renae Aukes will be speaking with representatives at a Hy-Vee sponsored legislative reception later in February. Webner will share materials and talking points with the coalition and assist Aukes in preparation for the event.
SCHOOLS	<p>Schools curriculum policy progress report –</p> <ul style="list-style-type: none"> - Hidden In Plain Sight - Meagan gave an overview of the Hidden in Plain Sight event - Preschool and Childcare Centers - We’ve given out over 200 folders with a great deal of welcome from the daycare providers and preschools. These folders also assist them in meeting their HHS guidelines for providing education opportunities to their families. - Police report - Tiffany brought a few products they frequently find that look like other items you wouldn’t think are drug or tobacco products or paraphernalia.

<p>CESSATION</p>	<p>Cessation Collaboration</p> <ul style="list-style-type: none"> • <i>January Freedom From Smoking Clinic</i> • Clinics are currently on hold due in part to low registration numbers until further restructuring of the program is completed. Some of the barriers encountered are <ul style="list-style-type: none"> -- Provider Education on NRT Standards -- Coding & Billing for Services • Traci Grady of North Iowa Transition Center recently received certification through the Mayo Clinic cessation program. She will be working with Transition Center clients one-on-one and in small groups to develop a system for NICS clients. Mayo Clinic's focus was more on one-on-one counseling vs. group counseling. <p>Other Cessation Activities Underway</p> <ul style="list-style-type: none"> • Bertha Stebens Foundation Program T-C-A-P - 4 Individuals had NRT assistance through this program beginning in November 2016. Three participants continued to receive assistance through January and one will have it through February 2017. It has been a positive experience for all involved and a real asset to the Freedom From Smoking participant's quit success.
<p>Iowa Mapper</p>	<p>Partner's exploration – review of retail establishments close to Cerro Gordo schools and parks.</p> <ul style="list-style-type: none"> • https://mapping.countertools.org/iowa/ • Members encouraged to explore the website, query for a variety of different policies etc.
<p>PARKS</p>	<ul style="list-style-type: none"> • Public Events – Public Health has FREE Smoke Free Air Act lawns signs for check out. • Angie Determan has been working with Trinity Lutheran Church as they are hosting a public event Feb 11/12th and are advertising it to be a smoke free event. This is a BIG HOORAH for the community. Determan also had an idea to put signage at Farmer's Markets. • Debbie mentioned Smoke Free Movies. Distribution of public education to inform folks of this campaign. Don't allow anyone under 21 to rent or show movies that have tobacco or alcohol use in them. Meeting with Meagan, Penny, and Debbie will be scheduled. • Clear Lake Parks – the only item on the Strategic Plan that has not been completed. • RAGBRAI: let them know we have signage available for their use.
<p>WORKPLACE WELLNESS</p>	<p>Coalition Policies – Members encouraged to review their agency's policy and evaluate for TF/NF.</p> <p>Other workplaces in CG that are going TF/NF</p> <ul style="list-style-type: none"> - NICA O Policy - Ventura Public Library - Mason City Family YMCA & Rehabilitation Center
<p>Other items:</p>	<p>Media Education Plan – it will be coming out next week. Please put it to use.</p>
<p>Partnership meeting invitations</p>	<p>Who will you invite to the May meeting?</p>

Next Meeting	Date: May 11, 2017 Time: 11:30 a.m. -1:30 p.m. Location: Public Health