

Partnership For A Tobacco Free Cerro Gordo County

Quarterly Meeting: May 10, 2017

11:30 a.m. to 1:30 p.m.

Cerro Gordo Public Health



Attendance

Penny McCaslin

Meagan Wentz

Linda Webner

Tiffany Creekmur

Liz Conley

Kara Ruge

Debbie Abben

Traci Grady

Partnership Meeting Agenda

Welcome	Ice Breaker --
PUBLIC POLICY	<p>Tobacco 21 Updates Debbie Abben/Penny McCaslin</p> <ul style="list-style-type: none"> - Encourage a law for parents smoking within vehicles with children inside. - Tobacco Division for Iowa is being cut by 1 million dollars. We will feel that cut.
SCHOOLS	<p>Schools curriculum policy progress report –</p> <p>Liz and Meagan will host next Wednesday’s meeting and work toward summer brainstorming groups schedule.</p>
CESSATION	<p>Cessation Collaboration</p> <ul style="list-style-type: none"> • July and October Freedom From Smoking Clinics will be offered. Traci Grady and Amy Ring will facilitate July clinics. Resurrected group within Mercy with community partners to revive the FFS clinics and the referral process. • Tobacco Free North Iowa Redoing booklet and including e-cigarette language to ensure everything is updated. • Opportunity to host Quitline table and full size banner was shared. Mercy and Public Health will host display.
Iowa Mapper	<p>Partner Exploration: discussion regarding partner discoveries. Request was made by Debbie Abben to share the Iowa Mapper with Trinity’s Tobacco 21 contacts. https://mapping.countertools.org/iowa/</p>

PARKS	<p>Support the Tobacco Free Play Zones at all Mason City parks this summer.</p> <p>PH will send out photo of park sign to use in various coalition awareness efforts. All agencies are asked to promote awareness especially during spring and summer. Promotion in social media, agency correspondence, reports, create flyers, are ideas.</p>
WORKPLACE WELLNESS	<p>TF/NF Coalition Policies: Prairie Ridge- presented to staff in March, HR is currently working on policy language; YMCA is in the works; NICAO is completed;</p> <p>Other CG workplaces going TF/NF: Principal Financial Group; The Nettleton Dental Group; Bethlehem Lutheran Church</p>
Other items:	<p>Media Education Plan – 4th quarter; Penny will send out on May 15th, but will discontinue sending these out as they don't seem to be being used.</p> <p>Eva Grayzel Program: Penny attended a program in town with dental providers and surgeons. Eva is an oral cancer survivor, and spoke about her story and struggle with the effects. This would be a great presentation to invest in for youth and the general public.</p> <p>The Hanson Foundation Grant: The Health Department is applying for a grant through the Hanson Foundation to fill in the holes for marketing tobacco efforts to our area.</p>
Next Meeting	<p>Date: August 15th or September 19th</p> <p>Time: 11:30 a.m. -1:30 p.m.</p> <p>Location: TBD</p>